



HANS CHRISTIAN KÄSER GMBH
INTERNATIONAL DISTRIBUTION

Solving stock problems!

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MWST 686 798
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Can you afford to keep excessive stock in your warehouse?

Studies show that excessive stock incurs significant but unnecessary costs. Any stock will:

- block warehouse space,
- bind financial capital needed to re-invest in new collections or guarantee liquidity,
- depreciate by the hour,
- need maintenance (i.e. battery replacement for watches),
- need to be insured.

Not taking care of your inventory is burning money.

We will liquidate your overstock! Our solutions will yield considerable savings and allow you to utilize your assets more profitably.

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What we do

HCK GmbH is a family-run, Swiss-based, international surplus liquidation company founded in 2005. We specialize in:

- End-of-line product liquidation (including old collections),
- Silent and safe stock liquidation,
- Out-of-business liquidations.

We supply most major discount and warehouse chains worldwide, have direct access to several million end customers through all major private sale networks and run a professionally operated logistics system with warehouses in Switzerland (Lucerne) and Southern Germany (Weil am Rhein).

We are VAT registered in Germany and Switzerland.

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What we offer

We are professionals seeking long term cooperation. We offer:

- **Discretion:** silent liquidation means protecting your existing sales channels and markets ,
- **Flexibility:** we will listen to your needs and expectations and tailor an optimal liquidation solution for each customer and market,
- **Security:** upfront cash payments will supply you with working capital,
- **Continuity:** you will not be bothered by after-sales issues,
- **Comprehensiveness:** our services encompass the full sales circle including relabelling and repackaging and all logistical issues.

MOST IMPORTANT: We have the channels to sell your stock!

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Silent Liquidations

Protection of existing sales channels is crucial for branded goods manufacturers.

Many liquidators will promise you to ship your goods to markets you are not currently present in (South America, Africa, Asia, Russia, Eastern Europe...).

Usually, the reason you are not present in those markets is that your products don't sell there.

Eventually, your goods will be shipped back to Europe to be sold in primary markets, where their low prices guarantee top profits for traders and destabilize your markets, channels, distribution network and brand!

How do we avoid this? Read on!

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Avoid the hoax with HCK!

Direct sales to end customers without print advertisement or public sales announcement will protect channels, distributors and markets .

HCK splits your entire stock and distributes small shares into single European markets and directly to end customers.

You will profit from:

- no traders or discount chains: only end customers with a buying limit per address will be able to purchase your goods ,
- only small amounts will hit each market: regular channels will not be affected by clearance sales,
- private, closed circle of buyers: without affecting your existing channels, our sales will reach several Million buyers as of today,
- HCK takes care of all necessary pre- and after- sales steps.

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Start saving money with us!

Hans Christian Käser will personally take care of you from the beginning.

Contact him directly at:

- +41 79 408 04 78
- Skype hanschristiankaeser
- hck@hck-id.ch

Also visit our homepage at www.hck-id.ch to find out more about our company.

We start working on your stock right away once we receive your inventory list with pictures, quantities, RRP and your offering price.

Sincerely, Hans Christian Käser

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Company overview



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